CES Graphic Design (Level 2) Course Outline

Adobe Photoshop Advance Training (Week 1 – Week 3)

Getting Advanced

Animation (Frame and video Timeline)
Stop Motion
Exploring Filters
Website Design
Social Media Post
Creating Mockups
Advance image masking
Advance image manipulation
Combining Photoshop and Illustrator
Double Exposure image editing
Working on BIG IDEA and conceptualization of Advertising campaign
Developing a 360 Advertising Campaign (Final Project)

Adobe illustrator (Week 4 – 6)

Getting Advanced

Applying Gradients to objects
Working with symbols
T-shirt Design Illustrator
Envelope Text Wrap in Illustrator
Adding Texture to text
Puppet Wrap
Text Masking
Vintage Text effect
3d Blend Text Effect
Working with 3D Shapes effect
Poly Art Effect portrait
Exploring Mesh tool
Isometric Illustrations
Calendar Design (Project)
T-shirt Design Illustrator (Project)

Adobe Indesign Week (6 – 8)

Getting Started
Creating document
Adding text to the document
Formatting text
Add and transform graphics

Apply Color and effects
Edit Content
Multipage Documents
Organizing content with layers
Add Interactivity

Page Layout

Adding pages to document
Aligning content with grids
Working with master pages
Change Page Size
Align and distribute objects

Beginners Projects
Working with path finder in adobe indesign
Exploring tool bar
Creating Magazine style layout
Creating Brochures
Creating an interactive PDF
Creating Wrap text around Images

FINAL PROJECT
Developing a 360 Advertising Campaign