

Course Title	Media Literacy 101 Fact-Checking and News Navigation
Language of Instruction	English

Course Description
<p>This course introduces students and participants to how popular media and news outlets operate, with specific focus on Pakistani media. The course focuses on how populist politics impacts information and media and how disinformation, ‘alternative facts’ and propaganda is formed, framed, disseminated, and mainstreamed into public discourse. The course will introduce participants to these principles by teaching them how to dissect and analyzing news clips in class and identifying the point where opinion is posited as fact.</p>

Course Learning Outcomes	
	By the end of this course, the students should be able to:
LO1:	Identify and analyse the 5W’s and H of journalism
LO2:	Distinguish between fake news and legitimately sourced information

LO3:	Identify how confirmation bias operates in Pakistani media
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Assessments/Graded Components
In-class exercises but no graded components.

Course Summary			
Lecture	Module Name	Key Concepts/Topics Covered	Assessments
1	5W's and H	Principles of journalism and news story components	Spot each element in a news story sample

2	Media formats	Different media formats and how they operate and compete	
3	Populism and Fake News	Study global and local trends of how populist politics impacts information	Identify elements of 'fake news' in news clips.
4	Identity Politics	How does personal bias impact how we view the news	Exercise on which channels, anchors and news makes an impact and why
5	Power, Propaganda and Narrative	Discussion on political binaries and how different channels cover the same news. How and where is propaganda being used by news channels and sources.	
6	Alternative Facts and Cherry Picking	Critical thinking tools and how they can be applied as a viewer and/or reader when considering news items	Exercise on logical fallacies

Supplementary Reading Material

‘Compassion Fatigue’ by Susan Moeller

‘Hermeneutics: Facts and Interpretation in the Age of Information’ by John D Caputo ‘Free
Thought and Official Propaganda’ by Bertrand Russel

‘1984’ by George Orwell

‘Propaganda’ by Edward Bernays

‘Media Control’ by Noam Chomsky