

<b>Course Title</b>	Digitization & Fintech
<b>Course Instructor</b>	Moeed Qamar
<b>Course Length</b>	2-hour sessions done twice weekly for 6 weeks (24-hour contact)
<b>Target Audience</b>	Attendees with little or no prior knowledge of the subject
<b>Prerequisites (if any)</b>	N/A
<b>Language of Instruction</b>	English

Instructor Bio	Moeed Qamar is the Co-Founder and Chief Operating Officer of Muawin – a digital lending entity empowering SMEs in Pakistan. Having 7 plus years of experience in the Middle East & Pakistan spearheading strategy and operations in the Fintech space, Mr Qamar has launched and scaled multiple Fintech models. He is also LUMS Alumni, Undergraduate Class of 2016.
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<b>Course Description</b>
<p>A buzzword in today’s world – Fintech has profoundly impacted how financial services are structured and delivered to consumers through digital technologies. The new Fintech models have filled gaps left by conventional institutions, redefining the industry with innovation and moving beyond disruption.</p> <p>This course is designed to introduce the emergence and scope of Fintech while taking a deeper dive into its significant verticals and exploring current international and local models. The course also covers the regulatory environment and upcoming trends taking birth in the Fintech domain.</p>

<b>Course Learning Outcomes</b>	
	<i>By the end of this course, the students should be able to:</i>
LO1:	Understand the reasons behind the emergence and impact of innovation and tech in financial services
LO2:	Understand how Fintech is evolving traditional financial market business models
LO3:	Dive into the current regulatory environment around Fintech in Pak
LO4:	Gain knowledge of upcoming trends in Fintech and evolving ecosystem

<b>Lecture</b>	<b>Module Name</b>	<b>Key Concepts/Topics Covered</b>
1-2	Intro to Fintech	<ul style="list-style-type: none"> <li>- Intro to the course and instructor</li> <li>- Emergence of Fintech</li> <li>- Impact of digitisation and fintech in today's world</li> <li>- Intro to Fintech verticals</li> </ul>
3	Regulatory Environment	<ul style="list-style-type: none"> <li>- Regulatory Structure for financial services in PK</li> <li>- Industry issues and recent changes</li> <li>- Conventional players vs Fintech in PK</li> </ul>
4-6	Reshaping Banking & Payments	<ul style="list-style-type: none"> <li>- Transformation in Banking</li> <li>- New entrants in Banking</li> <li>- Payments &amp; Remittances</li> <li>- E-commerce and elimination of cash</li> </ul>
7-10	Digitisation in Finance	<ul style="list-style-type: none"> <li>- Digital Lending Models</li> <li>- Crowdfunding &amp; crowd investing</li> <li>- Wealth Management</li> </ul>

		- Insur-tech
11	Upcoming Trends	<ul style="list-style-type: none"> <li>- Blockchain, digital ledgers, Big Data</li> <li>- Reg-Tech</li> <li>- Other models under SECP Sandbox</li> </ul>
12	Fintech Future	- Guest Lecture on “Future of Fintech.”

### Supplementary Reading Material

1. Relevant case studies before sessions.
2. The Future of Money (Eswar S. Prasad)
3. Fintech in a Flash: Financial Technology Made Easy (Agustin Rubini)