

Case-Based Teaching in Business Education

Course Title	Case-Based Teaching in Business Education
Course Length	Two half days
Target Audience	Young business faculty members who want to make their classes far more interactive and exciting for students by using case-based pedagogy.
Language of Instruction	English

Course Description
<p>Business cases are increasingly used by business faculty members across the world to bring real-world experiences to their classes and to develop critical managerial skills in their students. The students typically find case classes engaging and stimulating, leading to better learning of knowledge and skills needed by practising managers. Faculty members find the class sessions satisfying and interesting learning experiences. However, a poorly managed case class can easily become a disaster for the students and instructor. Consequently, it is essential for aspiring case teachers to fully understand the philosophy behind this pedagogy and its strengths and weaknesses. This workshop aims to provide faculty members with first-hand experience in learning both the philosophy and the methodology of teaching by the case method. While the workshop's primary focus will be on case-based teaching, an introduction to case writing will also be provided to enrich participant's understanding of the pedagogy. The experience thus gained would impart to faculty members the knowledge, skills, and confidence needed to initiate the use of business cases in their classes.</p>

Course Learning Outcomes	
	By the end of this workshop, the students should be able to:
LO1:	Improved understanding of the philosophy underlying case pedagogy
LO2:	Better appreciation of how to prepare and conduct a case class
LO3:	Improved comprehension of infrastructural requirements for case-based learning
LO4:	Increased understanding of the challenges faced in case writing and their solutions

Course Summary			
	Module Name	Key Concepts/Topics Covered	Assessments
1	Introduction to Case Method	Philosophy Underlying Case-based Teaching	
2		Advantages and Challenges of Case Teaching	
3		Preparing for and Conducting a Case Class	
4		Managing Students in Case Method	
5		Key Steps in Case Writing	

Supplementary Reading Material

Reading material will be given in class.