

INVESTMENT AND ASSET MANAGEMENT 101

Course Overview:

This course will explore basics of money and investment. It will focus on how beginners can successfully invest money in real-life situations, build second incomes and target capital gains in the long run. The unique thing about the course is that rather than going into complex financial jargons, graphs and formulae, it will use simple layman terms such as: the worth of money, how and what to save, the amount to be saved each month, what to do with the savings, making a balanced basket etc.

Furthermore, the course will touch upon popular topics like cryptocurrency, stocks, bonds, real estate and equity investments in a simple manner. The course will be complemented by various guest speakers from the field.

Learning outcomes:

At the successful completion of this course the students will learn about:

1. What is money and its worth?
2. How money loses value and how to protect its value.
3. What is the benefit of saving and why saving is critical for future.
4. Second income as a necessity.
5. How can money be invested. The power of diversification.
6. New investment venues broken down in ordinary terms.
7. Simple understanding of concepts of real estate, stock market, crypto currency (BITCOIN) and their future.
8. Financial scams and no-gain investments like 'committies', pyramid schemes and other pitfalls.
9. Understanding of complicated concepts in simple layman terms.

Course structure

Class [Date/Session]	Topic [Module]
Class 1	What is money and why it is important to save
Class 2	Erosion of wealth and income over time
Class 3	How income can be saved and principles of Warren Buffet
Class 4	The concept of a second income and how to create it?
Class 5	What is leveraging and how can it be used as a weapon
Class 6	Diverse Investments and its importance
Class 7	Investments: Real estate (Pakistan and abroad). What to do and what to avoid?
Class 8	Investments: Cryptocurrency (BITCOIN , RIPPLE ETC).
Class 9	Investments: Stock market – a blessing or a casino?
Class 10	Investments: Alternates and what NOT to do.
Class 11	How much money to save/allocate to ensure a bright financial future
Class 12	Learning and summary.